

**INVESTORS' RELEASE – 4 August 2023**  
**PT SURYA CITRA MEDIA Tbk**

**SCM 1H 2023 RESULTS ANNOUNCEMENT**

(All figures are un-audited and in Rupiah billion unless otherwise stated)

PT Surya Citra Media Tbk (“SCM”), its television subsidiaries PT Surya Citra Televisi (“SCTV”), PT Indosiar Visual Mandiri (“IVM”) and PT Surya Media Citaprima (“Mentari TV”), and its other subsidiaries including its video streaming platform PT Vidio Dot Com (“Vidio”), its content and production company PT Indonesia Entertainment Grup (“IEG”), its online publishing business Kapanlagi Youniverse (“KLY”), its production house PT Screenplay Produksi (“Screenplay”), its out of home billboard business PT Binary Ventura Indonesia (“EYE”), its activation and events business PT Benson Media Kreasi (“BMK” - which also operates Samara Media and Entertainment) and its digital ad-technology business, Whisper Media Pte. Ltd. (“Whisper”) are pleased to announce their consolidated results for 1H 2023.

**Audience Share**

*Note: From 1Q 2023 onwards audience share will be based on ‘All TV’ and no longer on ‘16 TV’ due to the implementation of digital FTA in Indonesia*

SCTV’s All Time average audience share for 1H 2023 increased by 0.5 points to 14.5% compared to the previous corresponding period. IVM’s All Time average audience share decreased by 2.6 points to 11.8%. Mentari, targeting kids and mums, achieved an average audience share of 7.7%, very impressive for its first half year. The resulting combined average audience share for SCMA was 34.0%, showing an increase of 5.6 points over the previous corresponding period.

The parent company of SCM, PT Elang Mahkota Teknologi Tbk (“Emtek”) also owns and operates an FTA TV channel under the brand Moji. This channel was previously known as O’channel and was engaged in home shopping. This channel was repurposed and rebranded and now focuses on the youth and sports audience. Moji grew by 0.9 points to 1.6% audience share in 1H 2023.

**Audience Share**

Based on ALL5+(SEC/REVAMP), All Time, All Cities, All TV Stations, FTA

ALL TIME					
TV	YTD 30 Juni 2022	YTD 30 Juni 2023	Change	% Change	
SCTV	14.0	14.5	0.5	3.6%	
MNCTV	9.3	12.9	3.6	38.7%	
IVM	14.4	11.8	-2.6	-18.1%	
RCTI	18.7	11.2	-7.5	-40.1%	
MENTARI		7.7	7.7	100.0%	
TRANS7	6.6	7.5	0.9	13.6%	
GTV	6.5	6.5	0.0	0.0%	
TRANS	5.4	5.3	-0.1	-1.9%	
ANTV	8.1	5.3	-2.8	-34.6%	
RTV	4.4	3.3	-1.1	-25.0%	
INEWS	2.0	3.2	1.2	60.0%	
MOJI*	0.7	1.6	0.9	128.6%	
KOMPASTV	1.1	1.6	0.5	45.5%	
TVONE	2.6	1.6	-1.0	-38.5%	
NET	2.8	1.5	-1.3	-46.4%	
METRO	1.2	1.0	-0.2	-16.7%	
CNN INDONESIA		0.7	0.7	100.0%	
TVRI1	1.0	0.4	-0.6	-60.0%	
OTHERS TV	1.0	2.3	1.3	130.0%	
SCMA	28.4	34.0	5.6	19.7%	
MNC	36.5	33.8	-2.7	-7.4%	
TRANS CORP	12.0	13.5	1.5	12.5%	
VIVA	10.7	6.9	-3.8	-35.5%	

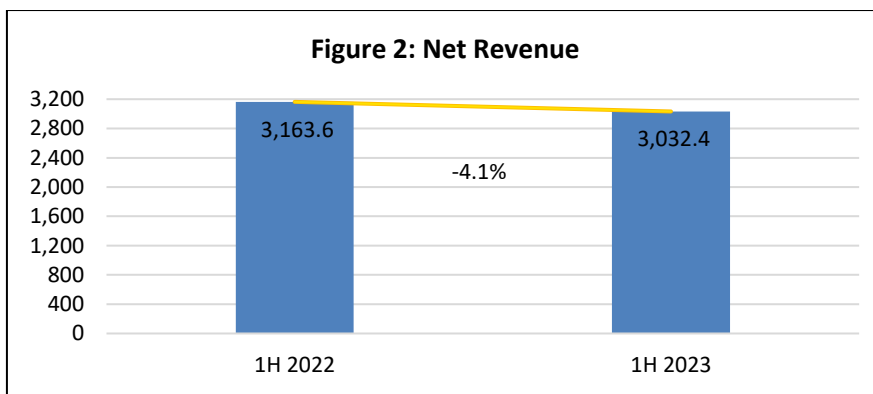
\* owned by Emtek

SCTV, IVM, Mentari and Moji ranked as the No. 1, 3, 5 and 12 All Time channels' respectively in 1H 2023.

In 1H 2023 SCTV's Prime Time average audience share was 17.9% versus 14.0% in 1H 2022, for an increase of 3.9 points. IVM's Prime Time average audience share was 10.8%, a decrease from 14.2%, lower by 3.4 points. Mentari reached 5.2% and Moji grew from 0.8% to 1.9%, an increase of 1.1 points. SCTV, IVM, Mentari and Moji ranked as the No. 1, 4, 7 and 12 Prime Time channels in 1H 2023 respectively.

**Revenue Growth**

SCM's consolidated 1H 2023 net revenue decreased 4.1% to Rp 3,032.4 billion as shown in Figure 2 below.



SCTV achieved net revenues of Rp 1,450.9 billion for 1H 2023, a decrease of 2.3% from 1H 2022, while IVM achieved net revenues of Rp 892.2 billion, a decrease of 20.8% from 1H 2022. SCTV contributed 47.8% of SCM's consolidated net revenue and IVM contributed 29.4%. Mentari TV started being consolidated in SCM's financial statements from March 2023.

In 1H 2023 the decrease in revenue derived from the traditional FTA business was in line with the changes in audience share, especially at IVM, and we estimate that the net advertising spend on all major FTA channels by the top 20 advertisers' decreased by 9.8% for the 1H 2023 compared to the corresponding period last year. We noted that the e-commerce companies have become more prudent in advertising spending in the current environment and also advertisers more broadly due to general macro-economic conditions.

The digital media and out of home businesses (EYE) generated combined revenues of Rp 714.2 billion, an increase of 27.5% year-on-year. The digital media businesses include revenue from Vidio, KLY and Whisper.

Vidio has net assets of Rp 1,717.3 billion at the end of 1H 2023. Revenue grew 52.4% to Rp 477.9 billion and losses increased to Rp 510.5 billion. Revenue grew due to the strong growth at Vidio in terms of MAU, paid subscribers and healthier ARPU. Vidio's ARPU (per subscriber) increased as subscribers switched from discounted bundle subscription packages to premium direct subscriptions to access original content and sports. Losses increased substantially in line with Vidio's increased investment in original series, sports rights, human

capital, and technology. Since the EPL kicked off on August 6, 2022, we saw a substantial increase in subscriptions at the highest yielding ARPU ‘Diamond Package’.

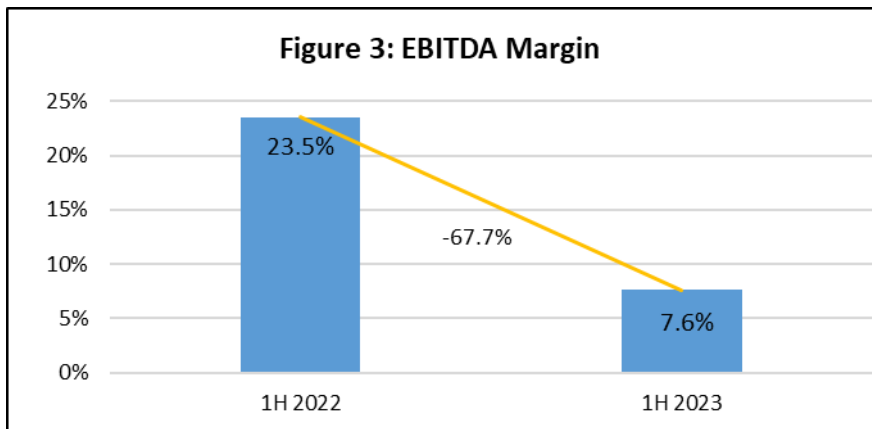
The Qatar World Cup 2022 began on November 20, 2022 and the number of paid subscribers on December 31<sup>st</sup> was approx. 5.0 million, an increase of 150% from the approx. 2 million at the end of 2021, and 25% higher than our year end 2022 target of 4 million. Since the Qatar World Cup 2022 packages expired during March 2023, paid subscribers have fallen to 3.8 million by end of July 2023.

As of end of July 2023, Vidio had around 54 million average monthly active users. Vidio leads the market across various metrics: #1 App in Google Play Store Entertainment category, and #1 OTT for MAU, #2 for total streaming minutes and #3 for number of subscribers in Indonesia (MPA, Q2 2023). Vidio has been the #1 OTT most downloaded app on a monthly basis in Google Play Store several times over the last few years and was regularly the #1 most downloaded Entertainment App in 2022 and in 2023.

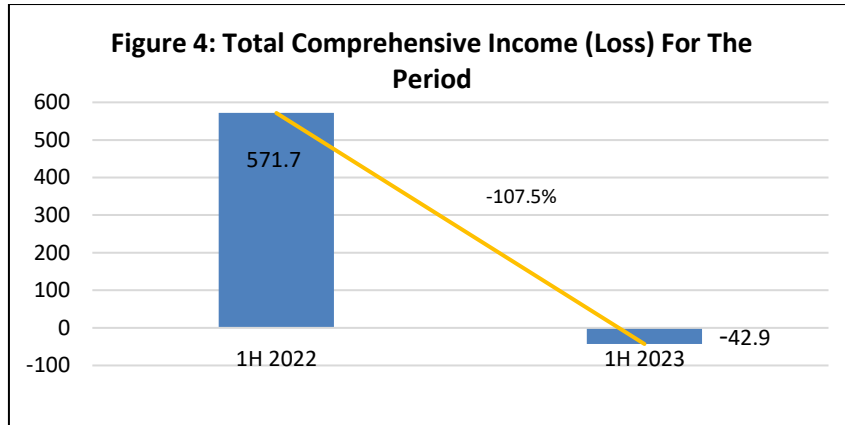
**Profit Growth/Decline**

SCM’s gross profit in 1H 2023 decreased to Rp 1,031.2 billion, a decline of 34.0% from 1H 2022, and the gross profit margin decreased from 49.4% to 34.0%.

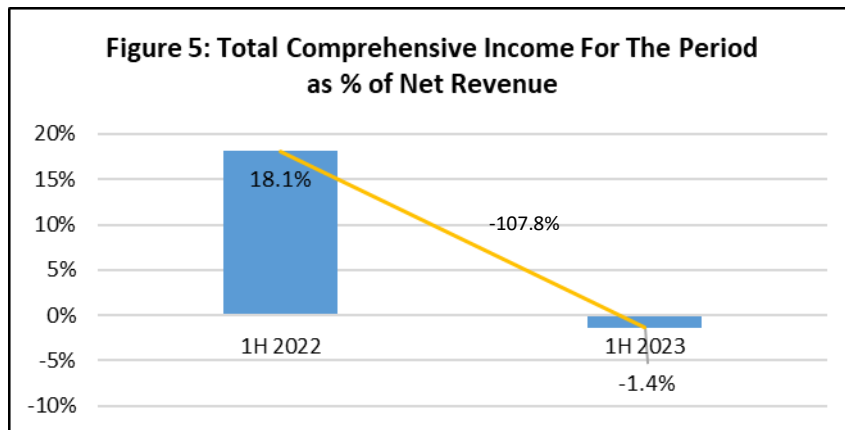
SCM’s EBITDA for 1H 2023 decreased by 69.0% to Rp 230.7 billion from Rp 744.7 billion in 1H 2022. As shown in Figure 3 below, the achieved EBITDA margin in 1H 2023 was 7.6% down from 23.5% in the corresponding period last year.



Depreciation and amortization increased by 12.4% to Rp 119.2 billion. This relates to the depreciation of broadcasting and transmission equipment, towers and buildings at transmission sites including equipment relating to digital broadcasting as the country moves to the analog broadcast switch off (“ASO”), and STB amortization.

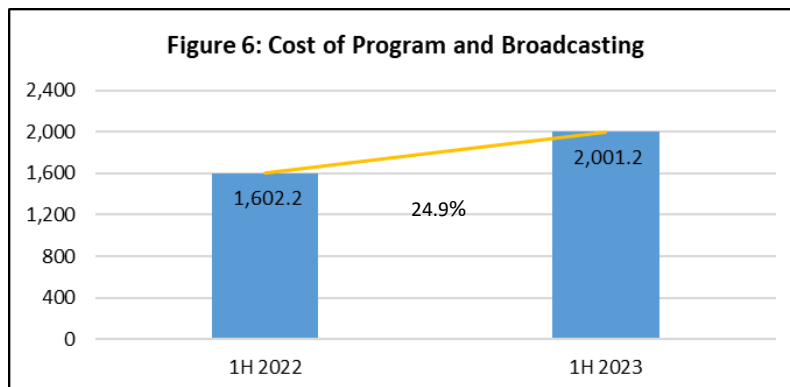


Total comprehensive income (loss) for the period decreased by 107.5% year-on-year from Rp 571.7 billion profit to Rp 42.9 billion loss, at a margin of -1.4%, down from 18.1%. SCM had consolidated other operating expenses of Rp 55.9 billion primarily relating to unrealized foreign exchange loss compared to other operating income of Rp 146.6 billion in the previous corresponding period. Also, tax expense was extremely high as a percentage of earnings before tax because tax in Indonesia is calculated on an entity-by-entity basis, and losses in the Vidio business do not offset the TV profits for tax purposes.



### Costs and Expenses

As shown in Figure 6 below, Cost of Program and Broadcasting increased 24.9% year-on-year.



The increase in cost of program and broadcasting is mainly due to sport programs, notably the EPL. In addition, the remaining unamortised costs of the World Cup package (which included the World Cup 2022 and U20 World Cup 2023) were expensed in the second quarter because Indonesia was removed as the host of the U-20 World Cup and Indonesia’s team didn’t play in the competition. There were also costs related to the transition to digital FTA with the ASO currently being phased in.

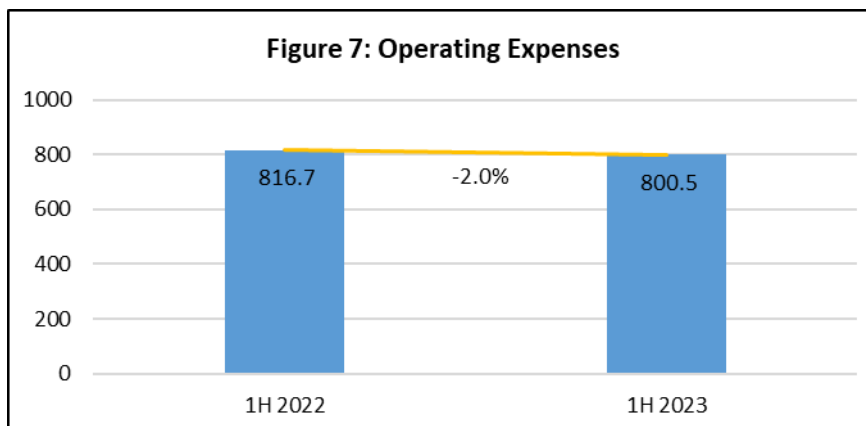
In 1H 2023, SCTV continued to maintain its position as No. 1 in the Top 20 sinetron with Bidadari Surgamu achieving 19.0%. It took over Cinta Setelah Cinta’s No. 1 position since its launch in April 2023 while Cinta Setelah Cinta achieved 16.6% in audience share. Several other sinetrons in the program line up also gained remarkable audience shares in 1H 2023: Takdir Cinta Yang Kupilih - 19.1% and Tajwid Cinta - 15.3%. In Ramadhan, SCTV aired its iconic sinetron Para Pencari Tuhan which in its 16th season achieved 26.6% audience share.

SCTV has solidly maintained its position as the No. 1 TV station up to present. In 1 H 2023 (30 weeks), SCTV was No. 1 in All Time for 28 weeks with 1 week taken over by IVM, and also in the Ramadhan month suhoor slot SCTV was the No. 1 TV station.

IVM was back with Liga 1, a new talent show named D Koplo and a new season of Akademi Sahur Indonesia (AKSI) to start the Ramadhan month, while still airing Mega Film Asia with strong audience share of 15.7%. Starting Ramadhan, IVM also began airing a new sinetron Magic 5 with 12.0% audience share with the main cast being the winners of IVM’s talent show DA 5. Magic 5 also went viral on social media and has accumulated more than 100 million plays on YouTube by the end of April 2023. In 2Q 2023, IVM also started a new season of DA Asia that already entered its 6<sup>th</sup> season.

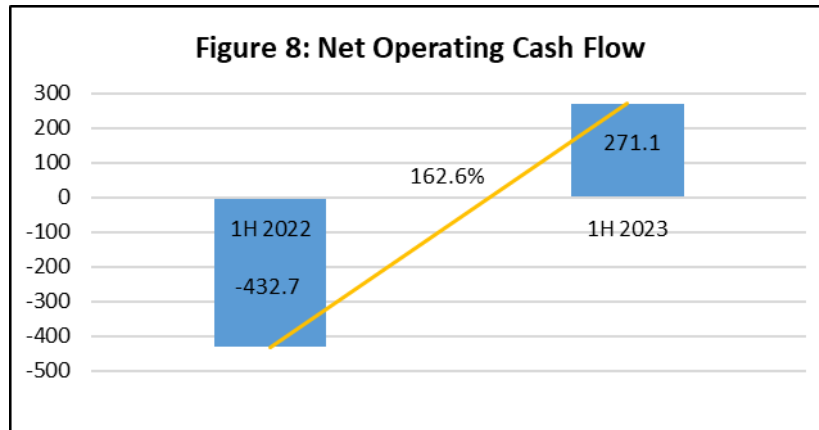
In 1H 2023, Mentari TV, our new digital TV channel which specializes in kids and mums program and which launched in November 2022, has gained impressive audience share of 7.7% and has become the No. 5 TV channel in audience share based on Nielsen data for All TV All Time audience share.

Operating expenses decreased by 2.0% year-on-year as shown below in Figure 7, with Mentari being consolidated as a subsidiary in March 2023. Operating expenses as a percentage of net revenues in 1H 2023 was 26.4%, up from 25.8%. Employee salaries and benefits costs were 68.7% of the operating expenses.



## Cash Flow

Net operating cash flow increased by 162.6% year-on-year to Rp 271.1 billion. The increase resulted from the increase in cash collected from customers and also lower payments to suppliers and employees since in 1H 2022 there was advance payment for sport programs such as World Cup and EPL.



The net investment cash outflow decreased by 80.6% to Rp 218.9 billion from Rp 1,127.9 billion. The decrease was partially due to lower cash outflows for placement for time deposits over 6 months that classified as other current financial assets, lower cash outflows for investment in associated companies and other receivables, net off with an increase in the cash outflows for advance of building our new integrated studio and expanding our existing studio, and also advance of broadcasting equipment in preparation for moving to digital broadcasting (ASO) which started in April 2022 and is still on going.

The free cash flow for 1H 2023 increased by 103.3% to Rp 52.2 billion compared to negative Rp 1,561.0 billion in 1H 2022.

Net financing cash outflows of Rp 296.7 billion decreased by 150.1% from Rp 592.8 billion inflow in the previous corresponding period. The 1H 2023 net financing cash outflows mainly comprise the final and full prepayment of a bank loan to HSBC.

## Digital Television Broadcasting

The Omnibus Law Job Creation Bill (“Omnibus Law”) accelerated the switch from analog to digital broadcasting, the Analog Switch Off (“ASO”). The Omnibus Law requires the ASO to be implemented gradually within a 2-year period after the Omnibus Law’s effective date. Menkominfo required the following service areas to switch to digital by April 2022 (delayed from August 2021): Aceh, Kepulauan Riau, Banten, East Kalimantan and North Kalimantan. In anticipation of the implementation of the ASO, on August 3, 2020, SCTV, IVM and several of its station TV networks submitted a request for reactivation of multiplex licenses in the 12 provinces for which the licenses were previously issued. On August 13, 2020, Menkominfo reactivated the licences for SCTV, IVM and its station TV networks for all 12 provinces.

Based on this reactivation, SCTV, IVM and its station TV networks submitted requests for a Digital Radio License (“ISR Digital”) and Digital Broadcasting Providers License (“IPP Digital”) which were granted. In April 2021, SCTV and IVM also won selection in an additional 9 provinces e.g. Jambi, South Sumatra, Bengkulu, West Nusa Tenggara, West Kalimantan, Central Kalimantan, Central Sulawesi, Southeast Sulawesi and West Papua.

On April 29, 2022, Menkominfo announced ASO implementation phase 1 starting on April 30, 2022 for 4 service areas in Riau, East Nusa Tenggara and West Papua, less service areas compared to the ones planned previously. This is because only these 4 service areas were considered by the government as 100% ready for ASO implementation. Following Phase 1 ASO, on October 24, 2022, Menkominfo announced ASO implementation phase 2 starting on November 2, 2022 for several broadcast service areas in DKI Jakarta - Jabodetabek. Afterwards, ASO phase 3 was started on December 2, 2022 for several broadcast service areas in provinces of West Java, Special Region of Yogyakarta, Central Java and Riau Islands, then continued with ASO phase 4, which starting on December 20, 2022 for broadcast service area in East Java. For phase 5, the implementation in South Kalimantan on March 20, 2023 and phase 6 in Bali and South Sumatra started on March 31, 2023. ASO phase 7 started on 20 June 2023 in South Sulawesi. The ASO for the remaining service areas will be announced later and depends on the readiness of those areas.

### SCM Sustainability Report 2022

In response to growing shareholder awareness of the importance of the Group’s long-term commitment to Sustainability and ESG, SCM completed its second comprehensive Sustainability Report earlier this year. It can be found on our website here: [www.scm.co.id/SustainabilityReport](http://www.scm.co.id/SustainabilityReport).

We are pleased that Russell FTSE4Good rewarded the company with a score of 3.5/5.0 in June 2022. The global subsector ‘Broadcasting and Entertainment’ average is 2.5/5.0.



**PT Surya Citra Media Tbk and Its Subsidiaries**  
**Interim Consolidated Statement of Profit or Loss and Other Comprehensive Income**  
**For the Sixth-Month Period Ended June 30, 2023**  
*(Expressed in Millions of Rupiah, Except Earnings per Share)*

	YTD JUN 2023	YTD JUN 2022	% change
Net Revenues	3,032,393	3,163,593	-4.1%
Program and broadcasting expenses	2,001,220	1,602,192	24.9%
Gross Profit	1,031,173	1,561,401	-34.0%
<i>as % of Net Revenue</i>	34.0%	49.4%	
Operating expenses	800,520	816,660	-2.0%
<i>as % of Net Revenue</i>	26.4%	25.8%	
EBITDA	230,653	744,741	-69.0%
<i>as % of Net Revenue</i>	7.6%	23.5%	
Depreciation & amortization	119,187	106,064	12.4%
EBIT	111,466	638,678	-82.5%
<i>as % of Net Revenue</i>	3.7%	20.2%	
Interest income (expense)	32,479	(6,800)	577.6%
Other operating income (expense)	(55,944)	146,551	-138.2%
EBT	88,001	778,428	-88.7%
<i>as % of Net Revenue</i>	2.9%	24.6%	
Income tax expense - net	123,489	212,704	-41.9%
<i>as % of EBT</i>			
Profit (loss) for the period	(35,488)	565,724	-106.3%
<i>as % of Net Revenue</i>	-1.2%	17.9%	
Other comprehensive income (loss)	(7,405)	5,968	-224.1%
Total comprehensive income (loss) for the period	(42,893)	571,692	-107.5%
<i>as % of Net Revenue</i>	-1.4%	18.1%	
Income (loss) for the period attributable to:			
Owners of the Parent Entity	69,364	616,439	-88.7%
Non-Controlling Interests	(104,852)	(50,716)	106.7%
	2.3%	19.5%	
Total comprehensive income (loss) for the period attributable to:			
Owners of the Parent Entity	65,612	619,451	-89.4%
Non-Controlling Interests	(108,505)	(47,759)	127.2%
EPS (Rp. Per share) - full amount	1.10	9.75	-88.7%

**PT Surya Citra Media Tbk and Its Subsidiaries**  
**Interim Consolidated Statement of Financial Position**  
**As of June 30, 2023**  
*(Expressed in Millions of Rupiah, Except Par Value per Share)*

	JUN 30, 2023	DEC 31, 2022
<b>ASSETS</b>		
Current Assets		
Cash & cash equivalents	2,040,851	2,330,538
Other current financial asset	219,781	249,038
Trade receivables - net	2,251,173	2,292,149
Other receivables - net	354,227	357,261
Inventories - net	1,233,117	1,096,641
Advances and prepaid expenses	682,863	1,126,705
Prepaid taxes	209,735	176,800
Total Current Assets	6,991,746	7,629,133
Non-Current Assets		
Advances for purchase of fixed assets	213,592	121,951
Fixed assets - net	1,695,660	1,664,144
Right of use assets - net	116,023	122,073
Intangible assets - net	1,156,667	1,155,740
Investment in associated entities	37,633	41,701
Long - term investments	114,593	114,593
Income tax refund	139,649	38,246
Other non-current assets - net	89,890	71,516
Total Non-Current Assets	3,563,708	3,329,964
<b>TOTAL ASSETS</b>	<b>10,555,454</b>	<b>10,959,097</b>
<b>LIABILITIES AND EQUITY</b>		
<b>LIABILITIES</b>		
Current Liabilities		
Trade payables	521,573	576,919
Other payables	534,433	156,357
Accrued expenses	698,254	747,792
Taxes payables	140,389	100,027
Current maturities of long-term liabilities:		
Bank loans	5,121	295,202
Lease liabilities - right of use assets	4,294	5,957
Finance lease payables	629	590
Other current liabilities	205,110	200,132
Total Current Liabilities	2,109,802	2,082,975
Non-Current Liabilities		
Deferred tax liabilities	9,810	13,435
Long-term liabilities - net of current maturities :		
Lease liabilities - right of use assets	620	1,103
Finance lease payables	3,240	1,642
Liabilities for employee benefits - net	168,391	150,647
Total Non-Current Liabilities	182,062	166,826
<b>TOTAL LIABILITIES</b>	<b>2,291,863</b>	<b>2,249,801</b>
<b>EQUITY</b>		
Share capital-issued and fully paid	739,706	739,706
Additional paid-in capital	450,145	450,145
Difference in value of transactions with NCI	2,244,242	2,241,178
Other comprehensive income	35,033	38,785
Retained earnings	6,644,511	6,985,995
Treasury stock	(2,912,545)	(2,912,545)
Non-controlling interests	1,062,499	1,166,032
<b>TOTAL EQUITY</b>	<b>8,263,590</b>	<b>8,709,296</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>10,555,454</b>	<b>10,959,097</b>

**PT Surya Citra Media Tbk and Its Subsidiaries**  
**Interim Consolidated Statement of Cash Flows**  
**For the Sixth-Month Period Ended June 30, 2023**  
*(Expressed in Millions of Rupiah)*

	YTD JUN 2023	YTD JUN 2022	% change
Net Cash Provided by/(Used in) Operating Activities	271,059	(432,657)	162.6%
Net Cash Used in Investing Activities	(218,870)	(1,127,898)	-80.6%
<b>Free Cash Flow</b>	<b>52,188</b>	<b>(1,560,555)</b>	<b>103.3%</b>
Net Cash (Used in)/Provided by Financing Activities	(296,729)	592,790	-150.1%
<b>Net Decrease in Cash &amp; Cash Equivalents</b>	<b>(244,541)</b>	<b>(967,765)</b>	<b>-74.7%</b>
Cash & Cash Equivalents at Beginning of the Period	2,330,538	3,232,181	-27.9%
Cash of newly acquired subsidiaries at beginning	1,459	-	100.0%
Effect of changes in foreign exchange rates on cash & cash equivalents	(46,606)	24,281	-291.9%
<b>Cash &amp; Cash Equivalents at Ending of the Period</b>	<b>2,040,851</b>	<b>2,288,697</b>	<b>-10.8%</b>

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